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FOR IMMEDIATE RELEASE

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The British are Coming to West Valley City

West Valley City – As the number of soccer players in the United States nears 20 million, the number one soccer company in the United States, Canada and Australia, Challenger Sports, has been invited to hold one of their nationwide British Soccer training camps in the growing soccer community of West Valley City.

The West Valley City Family Fitness Center will host the weeklong Challenger Sports British Soccer camp July 11-15, 2011 at Centennial Park (5405 W 3100 S). The soccer camp will include five different sessions, accommodating from 3-year-olds to 16-year-olds. Each camper will receive a camp T-shirt, soccer ball, soccer poster and an individual skills performance evaluation.

To sign up, visit www.challengersports.com or contact Valerie Custer at 801-955-4016. Early registrants will receive a genuine British Soccer replica jersey (\$39 value). A \$10 late fee will be assessed on applications received after July 1. Participants are encouraged to sign up early as space is limited.

Challenger Sports has been conducting soccer camps in the U.S. for 20 years. In addition to coaching youth players throughout the country, Challenger Sports also runs European Soccer Tours, holds soccer tournaments and now manufactures and sells their own brand of soccer apparel.

Camp Sessions:

Ages 3-4	First Kicks 11am – 12pm	\$75
Ages 4-5	Mini Soccer AM 9am – 10:30am	\$88
Ages 4-5	Mini Soccer PM 5:30pm – 7pm	\$88
Ages 6-16	Half Day Camp AM 9am – 12pm	\$115
Ages 6-16	Half Day Camp PM 5:30 – 8:30pm	\$115

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